## OCEAN FRIENDLY NOVA SCOTIA

Plastic Free to Protect the Sea!

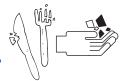




Widespread single-use plastic waste

## The Plastic Problem

Lasts forever in smaller pieces (microplastics)



Enters waterways and eaten by marine life

Problematic for human health



## Tiered System for Change

Choose the following items to eliminate at each tier:

Plastic Straws **Shopping Bags** Styrofoam

Plastic To-go Containers Condiment Packages Plastic Coffee Cups Plastic Cutlery

Plastic Drink Bottles



Achieve 3



Achieve 5



Achieve 8

## **Everyone Benefits**



Reduce your environmental impact



**Positive** business reputation



Working as a community where every effort counts

